

## SUMMARY

An energetic business professional with a passion for strategic thinking, creative marketing, business planning, and learning. A highly motivated, strong, communicator and creative problem solver. I am excited to work in a fast-paced dynamic environment with an opportunity to apply my skills to create, implement, and solve complex business problems. I am interested in Digital Marketing, Project Management, and Event Planning.

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## EDUCATION

**University of St. Thomas** Saint Paul, MN

**Bachelor of Science in Business Administration; Marketing Management Concentration** MAY 2021

**Overall GPA: 3.53/4.00**

**Relevant Concentrations:** Marketing, Digital Marketing, Financial Management, Business Law, Finance and Managerial Accounting, Critical Thinking & Ethics, Public Speaking, Economics, Management & Organizational Behavior, Operations Management, Computer Science, Sustainability, German Language.

**Study Abroad Program** Berlin, Germany

**2019 Bruce Larson Study Abroad Scholarship:** Historic & Contemporary German.

## EXPERIENCE

**Junior Achievement** Saint Paul, MN

**Development Intern** September 2019 - May 2021

- **Projects:** Helped develop, organize, and brand the JAUM Business Hall of Fame, JA bigBowl, JA Corporate Challenge, JA triviaBowl, and JAUM Business Hall of Fame Re-Imagined.
- **Event Planning:** Requires creative conceptualization, organization, development, and set up. Specifically working with JA bigBowl, JA Corporate Challenge, and JAUM Business Hall of Fame.
- **Marketing:** Developed digital marketing strategies for our events including timelines, copywriting, and design.
- **Development Support:** Responsible for maintaining a donor database, data entry, and analysis.
- **Research:** Focused on enhancing fundraising for the organization.
- **Interpersonal Skills:** Responsible for working with and communicating through the development team and working with other companies to communicate event details and their fundraising websites.

**Lifetime Fitness** Saint Paul, MN

**Life Time Fitness Team Leader** December 2018 – Present

- **Customer Awareness:** Responsible for customer satisfaction, driving incremental and repeatable business, and proactively addressing customer issues.
- **Relationship Selling:** Responsible for product sales and increasing product profit thru up-selling and expansion
- **Verbal Communication:** Proactively communicate with clients and co-workers.
- **Resilience:** Responsible for handling new and existing clients to maximize repeatable business.

**Family Assistant** Colorado Springs, CO

**Child Care Provider** Summer 2018, Summer 2019

- **Trust & Competency:** Responsible for helping young people grow while aspiring to be a strong role model, coach, and leader.
- **Interpersonal Communication:** Drive consistent, open, direct, and transparent communications that establish trust and long-term client relationships. Developed strong repeatable business and references.

## ACHIEVEMENTS & INTERESTS

**DECA (Distributive Education Clubs of America) Business Competition** – developed business and leadership skills through academic conferences and competitions, Colorado State Qualifier for Travel and Tourism

**University of St. Thomas Women's Soccer-** (2017, 2018)

**Lewis Palmer High School – Soccer Team Captain and MVP ('18), Colorado State Champion '17, State Finals '16**

**St. Peter's Parrish, Monument, CO – Pre-school Volunteer**

**Junior Achievement- Case Study Copywriter for Volunteers**

**North American Aerospace Defense Command (NORAD) - Track Santa Yearly Volunteer**

**Interests:** Hiking, Soccer, Skiing, & Biking